



**PRESS RELEASE 30.09.2020**

***Joachim von Schlenk-Barnsdorf is the new president of the pigment manufacturers' association VdMi***

Joachim von Schlenk-Barnsdorf, chief executive officer of Carl Schlenk AG, is the new president of Verband der Mineralfarbenindustrie e. V. (VdMi). In a virtual general meeting, the members elected him as successor of Dr. Dieter Binder, Ferro GmbH. The vice president Stefan Sütterlin, BASF Colors & Effects GmbH, and the board members Ulrich Kabelac, Kronos Titan GmbH, Dr. Martin Fabian, Lifocolor Farben GmbH & Co. KG, and Dr. Heinz F. Zoch, Evonik Operations GmbH, were confirmed in their positions. At the same time, Holger Hüppeler, Head of BU Inorganic Pigments at LANXESS Deutschland GmbH, was accepted as a new member of the Board.

Von Schlenk-Barnsdorf thanked the members for their confidence and has a firm eye on the upcoming tasks: "The topics in the coming years will continue to be the old ones, such as REACH, CLP and food contact materials. But also future issues such as the European Green Deal are looming on the horizon and will challenge us." Von Schlenk-Barnsdorf also thanked his predecessor, Dr. Binder, who is retiring after 12 years at the head of the association.

Joachim von Schlenk-Barnsdorf was born in 1963. After an apprenticeship as a bank clerk and his studies of Business Administration, he worked as a consultant at the Treuhandanstalt for the privatisation of East German chemical sites. In 1993, von Schlenk-Barnsdorf joined Carl Schlenk AG. He has been managing the medium-sized family business in the fourth generation since 1996. Carl Schlenk AG, based in Roth-Bansdorf, produces metallic effect pigments, among other things. Since 2008, von Schlenk-Barnsdorf has been a member of the VdMi Board.

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*The Verband der Mineralfarbenindustrie e. V. represents the German manufacturers of inorganic (such as titanium dioxide, iron oxides), organic and metallic pigments, fillers (such as silica), carbon black, ceramic colours, food colours, artist and school colours, masterbatches and products for applied photocatalysis.*

Under the following link pictures are available for download until 18.10.2020:

<https://cloud.vci.de/index.php/s/qbK4Bjw8SjL3oDk>



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